



Íñigo Valenzuela <ivalenzuela@smartvel.com>

📣 **Travolution Startup Summit + New Version 5.0 + DMOs Report Phocuswire + Smartvel on the media**

1 mensaje

Irene Fernandez <ifernandez@smartvel.com>
Responder a: ifernandez@smartvel.com
Para: ivalenzuela@smartvel.com

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Hello Íñigo!

It is time for a new Update! How are you doing? Is June treating you well?

Here we are again, loaded with fresh news for you before the month ends!

Ready? Keep reading!



👉 **Travolution Startup Summit 2019**

Last week, our CEO, Iñigo Valenzuela, had the opportunity to participate in Travolution Start-up Summit 2019 at the IBM Customer Centre in London. He was one of the selected startups to make a pitch and present Smartvel solutions to all attendees.

It was overall a very interesting event where Iñigo was able to meet with other startups also focused in the travel industry as well as introducing himself to some potential customers.

You can watch here a short video of Iñigo during his pitch. Enjoy!



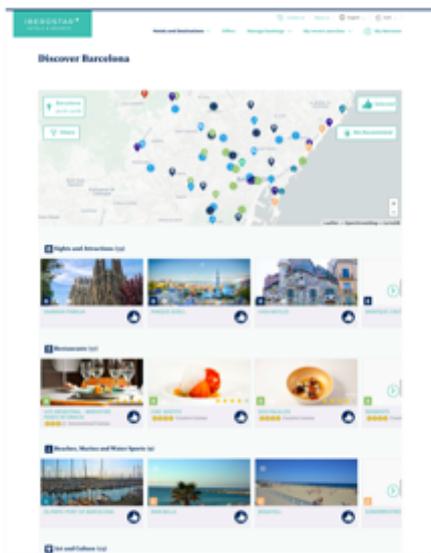
New version 5.0 update

As we anticipated in previous updates, we have released a new version of the Trip Planner widget that includes way more and bigger improvements compared to previous ones.

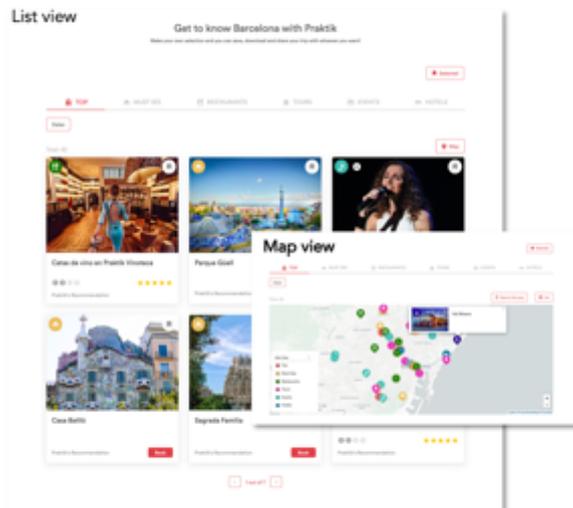
We have taken the chance to list **some of these improvements here:**

- The loading speed has been decreased considerably.
- The space that the widget occupies on the web has also been reduced.
- Content results are now paged. No more infinite scroll down to see the results.
- Now the clients will be able to choose the main view that appears by default: map or list. In the previous version, both views were included by default.
- Filters are no longer common to all the categories. In the new version, each one has its own filters. For instance, "Restaurants" has a price and type of food filter.
- There is a new `Top Picks` section with a selection of plans for each destination.
- Now, `Saved` content can not only be shared by email or social media, but also be downloaded in PDF, a highly requested feature by many users and clients.
- Users can now put the name they want for their saved lists and create real itineraries. For instance: Trip to Mallorca Day1, My selection for Paris (July 2019), Plans with the kids for summer, etc.

Version 4.4



New Version 5.0



So far, this version 5.0 has been deployed automatically in some of our clients.

See it live on the following links:

- LATAM Airlines (link to Lisbon destination page, but you can chose among 143)
- Buenos Aires Tourism Board
- Air Europa Planner
- RIU Hotels (link to RIU Plaza Miami)

- Praktik Hotels (You have to scroll down a bit to find our widget in the homepage)
- Mahou San Miguel (Alhambra beer page, you have to login as the content is only available on the private area for registered users)

Iberostar Hotels and Singapore Airlines are the only big accounts still in the process deploying the new version, but I will keep you posted whenever the new version is available on these clients too.

Iñigo, I highly encourage you to take a look at all of the examples above and navigate through the new interface in order to get used to it and get ready for upcoming live demos with your leads. If you have any question regarding this, let us know!

What can we learn from top Tourism Boards about the Digital Experience? 📩 New Smartvel report on Phocuswire!

Iñigo, as you might already know, and as part of our PR strategy for the year, we have an annual agreement with Phocuswire and our third sponsored campaign has been released this week!

This time, it took us more time and effort because we developed a **full report** in which we unveil some **key learnings and best practices from Top Tourism Boards for attracting more visitors and improve their digital strategies.**

Take your time to read it here and let us know what you think! You will be able to download the report at the end of the article.

- [Travel and Tour World](#)
- [Linkedin post \(don't forget to share please!\)](#)

That was all for today, Iñigo!

I hope you enjoyed this update as much as we did, and as always, your feedback is much appreciated in order to improve the content in the upcoming Updates!

Kind regards,

Irene Fernández

Partnerships Manager

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Smartvel, [Calle Cedaceros 11](#), 6ºB, Madrid, Madrid 28014, Spain, +34 917558540

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