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📣 **World Aviation Festival Highlights + New Smartvel video + Smartvel content live on Singapore's App + Amadeus Explore Program!**

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Hello Íñigo!

How is everything going?

I know it's been quite a while now since we don't send you any update, but better late than never, right?

With September, a new season starts and at Smartvel, we've turned the '*back to school*' mode on earlier than ever so we are super excited about all the fresh news we've got for you!



Ready? **Let's get started!**

✈️ **World Aviation Festival Highlights**

We started the month with a BIG event. As you all know, Smartvel was sponsoring this year's edition of the **World Aviation Festival** which started in September 4th in London.

It was overall very productive event in which Iñigo and Jacqueline had the opportunity to meet with more than 40 new potential clients within the airline industry and to attend very interesting networking and industry sessions to learn about the latest trends in the aviation sector.

Iñigo, take a look at some of the best pictures of the event:



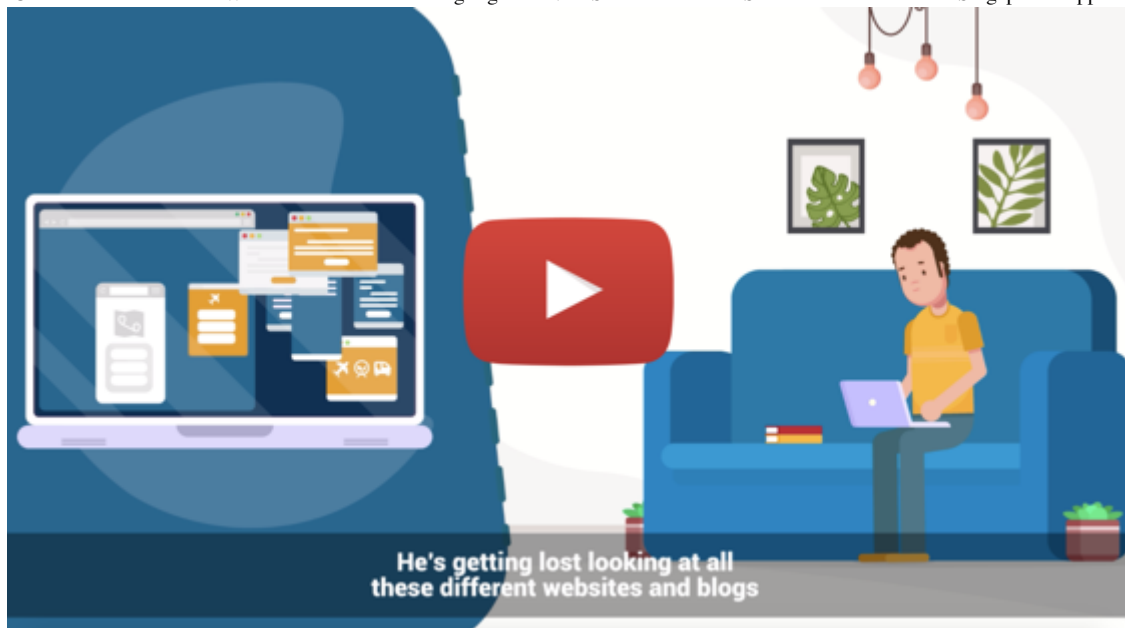


▶ Smartvel's new animated video is out now!

We are very proud to announce that after a couple of months of intense work, we have finally launched a new animated video to present our company!

The objective of this new video was to be more clear about what we do focusing on the main pains of the end user and the travel company.

You can check it out here:



What do you think, Iñigo? I hope you like it as much as we do and I'm sure that your leads and contacts will love it as well!

For those of you who have a Smartvel email account, I highly recommend you to include the video within your email signature, and you can also use it as an excuse to follow up on your leads.

Also, it would be great if you could please give us a like to **this LinkedIn post** and share it among your contacts so that we reach as many people as possible ;)

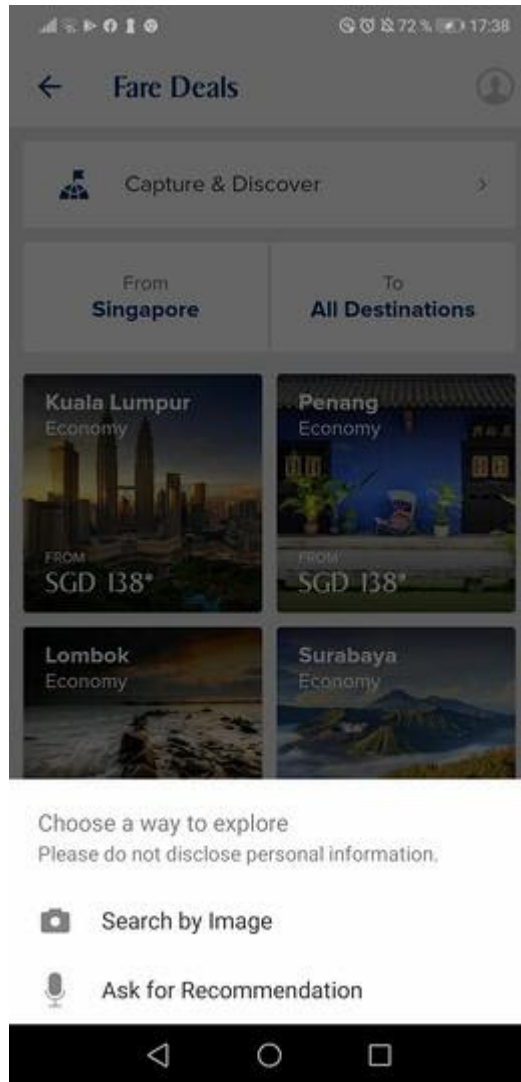
Our content is live on Singapore Airlines App!

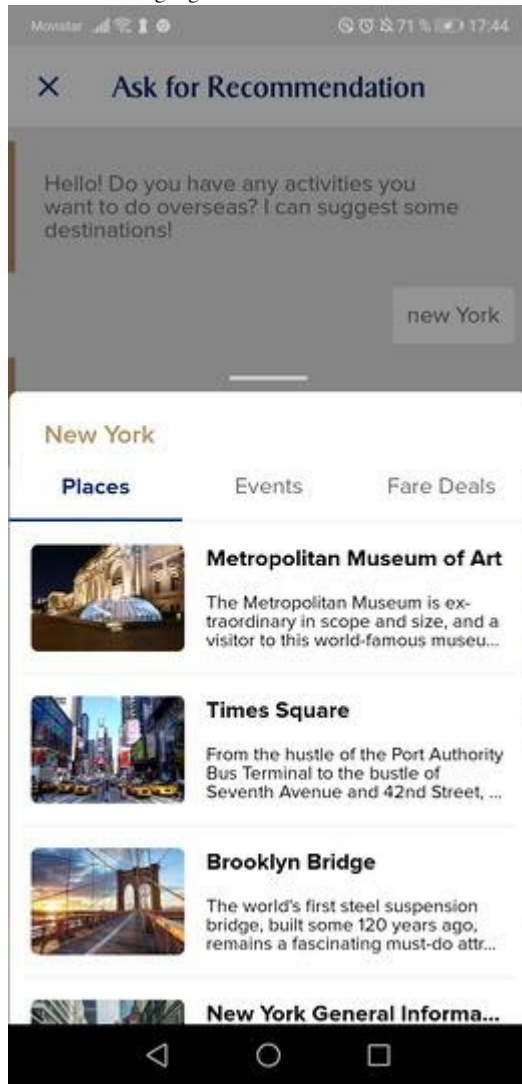
We are thrilled to announce that Smartvel content is now available on Singapore Airlines App! 🙌

This is in fact the first customer that has integrated our content in its App though Smartvel's API, and as you can see, the content is displayed in a different way than our trip planner widget for mobile. However, all the content is served via Smartvel API.

Singapore Airlines has also included a very cool feature in the system that detects automatically the destination you are interested in by just uploading a picture of it (you can test it with a picture of a destination you want).

The result looks amazing!





[Download the App here](#)

Travel Innovation Summit 2019

This week, Iñigo and Jacqueline had the opportunity to attend the Travel Innovation Summit in Madrid, an event organised by Top Seeds Lab and sponsored by Deloitte which aimed to achieve interaction between entrepreneurs, investors and senior executive of the tourism industry, sharing their vision and experiences. The event facilitated networking between senior managers of tourism and digital companies, investors and innovators, who were invited to attend round tables focused on topics of interest related to innovation in tourism combined with the presentations of the selected startups.

"*Present and Future of Transportation*" was one of the most interesting roundtable sessions and discussions counting with the participation of Iberia Airlines CTO, Gabriel Perdiguero, Viajes el Corte Inglés CIO, Carlos J. Fernández, Alsa's Director of Institutional Relations, Ignacio Pérez Carasa, and Renfe's Head of Innovation, Francisco Javier Rodríguez Barea.



Smartvel joins Amadeus Explore Program!

We have recently joined Amadeus Explore Program to offer our destination content solutions to Amadeus global experts and clients.

Amadeus Explore is an innovation program that connects startups to Amadeus experts and customers to test, improve and promote their solutions. Smartvel has entered the program thanks to its unique value proposition in destination content solutions, joining other 18 startups such as StubHub, Sherpa, 30K or Lumo, among others.

19/9/2019

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